



Who We Are: Since 1985 Back Bay Rugby Football Club has proudly represented Newport/Costa Mesa in the Southern CA Rugby Football Union (SCRFU) and USA Rugby, Men's Club Divisions 1 and 2. *We are a 501(c)3 Non Profit Club.*



Our website is: www.backbayrfc.com

Team Goals:

- Grow the game locally and promote the sport of rugby in a positive image.
- Create a safe and positive environment to share the love of our sport.
- Make a positive impact on the community through volunteering.
- Strive for success on and off the field.
- Recruit local talent from all walks of life and improve their skill through positive and skilled instruction of the sport and its laws.

www.backbayrfc.com

Back Bay Core Values:

Accountability

- Being accountable for individual actions
- Being accountable for team performance
- Help maintain team enforced expectations

Pride

- In the jersey
- In the history of the club
- In your next performance
- Representing yourself in a professional way on and off the field

Fitness

- The highest levels of fitness are required
- Players understand that it is their responsibility to develop strength and fitness
- Players will participate in all club fitness sessions unless an injury prevents it.

Belief / Attitude

- Belief in your team mates
- Belief in your performance
- Belief that we can beat anyone
- Carry a cool confidence onto the field

Team Integration and Mentorship

- Welcome new players
- Encourage players to participate and learn
- Teach and share skills to team mates when appropriate
- Lead by example

Home Field: Peninsula Park, Newport Beach, CA: Back Bay's home field is considered one of the finest and most picturesque in the United States. Located just 100 feet from the Pacific Ocean and adjacent to the Balboa Pier on the beautiful Newport Beach Peninsula.

Team Accomplishments:

- 2015 SCRFU Division II Champions
- 2009 SCRFU Division II Champions
- 2005 SCRFU Division II Champions

Team Officers:

President:	Bradley Davidson
Vice President	Bob Sweeney
Secretary:	Mike Torre
Treasurer:	Wes Pierce
Manager:	Ben Reynolds
Social Co-ordinator:	Taylor Alston
Club Captain:	Mike Wendel
Sponsorship:	Michael King, sponsorship@backbayrugby.com
Recruitment:	Nick Vujnovich

Sponsorship Info:

__ \$2,500.00 Platinum Level Sponsor

- Sponsorship plaque
- Web Ad on team website
- Link to your company homepage from the website
- 2 Personalized banners (4x8) displayed at all home games!
- Your business promotional materials provided to every participant
- Booth at Opening Day ceremonies

__ \$1,500.000 Gold Level Sponsor

- Sponsorship plaque
- Listing on team website
- Link to your company homepage from the website
- Personalized banner (3x6) at all home games
- Your business promotional materials provided to every participant

__ \$1,000.00 Silver Level Sponsor

- Sponsorship plaque
- Listing on team website
- Link to your company homepage from the website
- Listing on "Community Friendly Sponsors" Banner displayed at all home games.

__ \$750.00 Bronze Level Sponsor

- Sponsorship plaque
- Listing on team website

__ \$400.00 Sponsor a Player

- Sponsorship will cover costs of uniform, insurance and league fees.
- Receive team shirt and invitation to all home game post match celebrations.

Other Sponsorship Levels Available Upon Request!

Please make checks payable to **Back Bay Rugby Football Club** and send with completed form to: **26586 Avenida Veronica, Mission Viejo, CA 92691**

Company Name: _____

Contact: _____ Phone: _____

E-mail: _____

Website Address: _____

Please attach artwork or send via email to sponsorship@backbayrugby.com

If you have any questions please contact Michael King 714-719-8437

Thank you Sponsors for your support!

www.backbayrfc.com